

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 18.41  
\*\*\* WFTV-TV \*\*\*

REP HEADLINE# 6228189 TRF# 321476  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME ISS/AMER. CROSSROADS  
AGY # AGY. NAME CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6228189 CLASS: NATL. LOCAL REGIONAL  
PRDCT AMERICAN CROSSROADS EST#692 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT2/12 18.41

REP: TO LENA  
FR JULIE  
CREATED AND OK'D M3  
TTLS \$149350..75X  
PLS CFM,T HX 10/2

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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76	A		500A-530A	30		\$1,000.00	10/5	10/5	1		FRI	1
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 692  
PROGRAM : NEWS  
ORD COM1 : \$\$ FROM 6228187  
STATION MAKEGOOD OFFERS:  
M3 OK'D MISSED:BONUS  
OFFER:FRI/500A-530A  
CMT:\$\$ FROM 6228187  
(OCT2/12)  
PLS ADVISE.

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\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
OCT/12			149350.00									
CONTRACT TOTAL												149350.00
TOTAL SPOTS												75

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE